

HCBC Rate Sheet 2025

Marketing and Promotion

ALC management: \$150

- Hosting of 25 review copies on Bookfunnel
- Delivery of audiobooks to strictly vetted, experienced, audiobook reviewers
- Written reviews (not just ratings) to be posted in multiple locations
- Reviews specific to audiobook
- Author may choose to limit reviewers to social media influencers
- If applicable, post-release distribution of Audible Codes to select, trusted reviewers
- Collection of review links and text for your records
- Please note: we ask that reviewers who do not enjoy the audiobook (i.e. will give it less than 3 stars) decline to review, so the number of signups may not equal the number of reviews you receive

Basic 3-blast Promo Tour + ALC Management: \$300

- Choice of 3 different blasts: Narrator Reveal, Preorder, Now in Audio, Audio Sneak Peek, Audio Teasers, Release Day, Sale, Series in Audio
- Creation of promo graphics for blasts and one Headliner video with narration clip
- Current Listen and Review posts provided to influencers
- ALC management and hosting of 50 review copies

Deluxe 5-blast Promo Tour + ALC Management: \$400

- Choice of 5 different blasts: Narrator Reveal, Preorder, Now in Audio, Audio Sneak Peek, Audio Teasers, Release Day, Sale, Series in Audio
- Creation of promo graphics for blasts and one Headliner video with narration clip
- Current Listen and Review posts provided to influencers
- ALC management and hosting of unlimited review copies

Promo Only 3-blast tour: \$150

- Choice of 3 different blasts: Narrator Reveal, Preorder, Now in Audio, Audio Sneak Peek, Audio Teasers, Release Day, Sale, Series in Audio

Additional ALC signup surcharge per review copy: \$1

Additional title ALC management added to a Basic Promo 25 review copies: \$75

Additional blasts added to a Basic Promo or standalone blasts: \$50 each

Audiobook Courses and Consults

Getting Started in Audio: FREE

Your guide to deciding how and when to publish in audio. Follow-up, individualized action plans for purchase.

Audiobook Publishing for Authors: \$250

Checklists, templates and videos to guide you through the process of serving as producer for your own audiobooks and working with human, professional narrators and post-productions teams. Includes two 45-minute video calls.

Casting Consult: \$250 standalone, \$150 as add-on to Publishing Course

After the completion of your intake form, we'll do the genre, market and narrator research for you and deliver a list of suggested narrators. Includes one 45-minute consult.

Video Consults

(applied to Promo or Course cost if booked within 24 hours)

May include:

- Evaluation of how you're currently presenting your audiobooks
- Suggestions for raising your audiobooks' visibility, including a release plan for new books
- Promotion plans for new releases, full series or sales
- Casting, Producing and/or distribution options
- Direct Sales options
- Assistance with taking your audiobooks wide

Schedule at <https://tidycal.com/hcbpromos>

Consult Rates:

30 minutes \$50

60 minutes \$75

Facebook Group FREE

HCB clients are invited to share audio news at any time.

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Payment:

Going forward, we will be charging an additional 3% for all payments made via PayPal or credit card. If you choose to pay via Zelle, you can subtract that amount from your total. Zelle payments can be made by scanning the QR code in your invoice, or by using the email address karen@homecookedbooks.com

Thank you!